THE STEINHAFELS $1,000 SHOPPING SPREE SWEEPSTAKES
OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. MAKING A PURCHASE OR PAYMENT WILL NOT IMPROVE YOUR CHANCES OF WINNING.

ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND ENTRANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.

MESSAGE AND DATES MAY APPLY TO TEXT METHOD OF ENTRY. IF YOU WISH TO ENTER WITHOUT SENDING/RECEIVING TEXTS, YOU MAY ENTER BY MAIL, AS DESCRIBED BELOW.

By participating in the Steinhafels $1,000 Shopping Spree Sweepstakes (the "Sweepstakes"), you (an, "Entrant") unconditionally accept and agree to comply with and abide by these Official Rules (the "Official Rules") and the decisions of Steinhafels, Inc. (the "Sponsor") and US Sweepstakes & Fulfillment Co. (the "Sweepstakes Administrator"), which shall be final and binding in all respects. Failure to comply with these Official Rules may result in disqualification from the Sweepstakes. Sweepstakes is subject to all applicable federal, state and local laws and regulations.

1. **SWEEPSTAKES ENTRY PERIOD:** The Sweepstakes begins at 12:00:00 AM Central Time ("CT") on Wednesday, September 9, 2026 and ends at 11:59:59 PM CT on Thursday, December 31, 2026 (the "Sweepstakes Period").

2. **ELIGIBILITY:** The Sweepstakes is open to legal residents of the states of Illinois, Indiana, and Wisconsin, who are age 18 or older at the time of entry. Void outside these geographic areas and wherever else prohibited by law. Employees of the Sponsor, Sweepstakes Administrator, and their respective subsidiaries, affiliates, advertising and promotion agencies, and the immediate family members (spouses, parents, children, and siblings and their spouses) of, and/or those living in the same household of each, are not eligible to enter.

3. **HOW TO ENTER:** There are two (2) ways to enter.

   - **Method #1: Text Program Entry.** Participants who sign up to receive marketing texts from Steinhafels during the Sweepstakes Period will automatically receive one (1) entry into the Sweepstakes (the "Text Program Entry"). You may sign up to receive marketing texts from Steinhafels via one of the following methods:
     a. Visit www.steinhafels.com and click on the banner to link to the signup page, then follow the instructions to complete and submit the signup form. You will then receive a text message to your mobile number and must reply "Y" to confirm that you would like to receive texts from Steinhafels.
     b. Or, text the keyword "RELAX" to shortcode 51370. You will then receive a reply message and you must reply "Y" to confirm that you would like to receive texts from Steinhafels.

     MESSAGE AND DATA RATES MAY APPLY. By signing up to receive text messages from Steinhafels, you consent to receive informational (e.g., order updates) and/or

marketing texts (e.g., cart reminders) from Steinhafels including texts sent by autodialer. Consent is not a condition of purchase or entry. Msg & data rates may apply. Msg frequency varies. Unsubscribe at any time by replying STOP or clicking the unsubscribe link (where available). Incomplete or inaccurate submissions shall be deemed void. Participant's wireless service provider may charge participant for data usage, and participant shall be responsible for any and all costs associated with this form of entry. Please consult your wireless service provider regarding their pricing plans. Participant must be a wireless service subscriber with data usage and text messaging service, using a participating service provider in order to enter via this method. Not all wireless phone providers carry the necessary service to participate. Check your phone and service capabilities for specific instructions. Participants signing up to receive text messages from Steinhafels are subject to terms and conditions, which can be found here: https://www.steinhafels.com/policies/terms-of-service and Sponsor's Privacy Policy, which can be found here: https://www.steinhafels.com/policies/privacy-policy. **Text Program Entries must be received between Wednesday, September 9, 2026 at 12:00:00 AM CT and Thursday, December 31, 2026 at 11:59:59 PM CT.**

- **Method #2: Free, Alternate Method of Entry ("AMOE") / Mail-in Entry.** To enter without signing up to receive texts from Steinhafels, clearly hand-print your name, complete address, email address and phone number on a sheet of paper and mail that sheet of paper in an addressed envelope with proper postage to the following address to receive one (1) entry into the Sweepstakes (the "Mail-In Entry"): The Steinhafels $1,000 Shopping Spree Sweepstakes, PO Box 776, Social Circle, GA 30025-776. **Each Mail-In Entry must be mailed separately and must be postmarked between Wednesday, September 9, 2026 and Thursday, December 31, 2026 and received by Thursday, January 7, 2027.**

Text Program Entry and Mail-In Entry collectively referred to herein as "Entry" or "Entries". **Limit: Regardless of the method of entry, there is a limit of one (1) Entry per Entrant.** All methods of entry have an equal chance of winning. Although subsequent attempts to enter may be received, only the first complete Entry received from a particular Entrant will be eligible; subsequent attempts by the same person to enter, including entries submitted with an alternate email address or phone number, will be disqualified. All Entries become the property of the Sponsor and will not be acknowledged or returned. Photocopied, illegible, or mechanically reproduced entries are not eligible. Sponsor is not responsible for lost, late, damaged, misdirected or postage-due mailed entries.

4. **PRIZE/APPROXIMATE RETAIL VALUE ("ARV")/ODDS**: There is one (1) Grand Prize available to be won. One (1) Grand Prize winner will receive one (1) $1,000 Steinhafels Gift Card. **The ARV of Grand Prize: $1,000.** Odds of winning will depend upon the total number of eligible Entries received.

   Steinhafels Gift Card is not redeemable for cash and will not be replaced if lost or stolen. Gift card usage is subject to the issuing company's complete terms and conditions, including expiration dates.

5. **RANDOM DRAWING:** The potential Grand Prize winner will be selected in a random drawing on or about **Friday, January 8, 2027** from among all eligible Entries received during the Sweepstakes Period by the Sweepstakes Administrator, an independent representative of the Sponsor whose decisions are final.

6. **WINNER NOTIFICATION & VERIFICATION:** The potential Grand Prize winner will be notified by the Sweepstakes Administrator via email and/or phone, and will be required to confirm their full name, email address, phone number and mailing address within five (5) days of notification. Noncompliance will result in disqualification and an alternate winner may be selected. The prize package will be awarded within approximately 45 days after the winner is verified.

   If a prize notification or prize is returned as undeliverable, or if winner is found to be ineligible or not in compliance with these Official Rules that winner will be disqualified, and the prize may be awarded to an alternate winner in a separate random drawing. If Sponsor is unable to determine and verify a potential winner after repeated alternate drawings or if Sponsor fails to receive a sufficient number of Entries to correspond to the number of prizes available to be awarded, Sponsor reserves the right to not award such prize(s).

7. **PRIZE CONDITIONS:** Prize is not redeemable for cash, assignable, transferable and may not be substituted except at Sponsor's sole discretion. Sponsor reserves the right to substitute a prize of equal or greater value at its discretion. Any difference between the stated value and actual value of any prize will not be awarded. Any other incidental expenses on a prize not specified herein are the winner's sole responsibility. Sponsor will not replace any lost or stolen prizes or components of a prize. Sponsor and Sweepstakes Administrator shall not be liable for any mistake made by winner or shipping fulfilment providers in shipment or delivery of any prize. Actual prize awarded may vary from that depicted in advertising materials. Any prize depiction is for illustrative purposes only. Only the number of prizes stated in these Official Rules is available to be won in the Sweepstakes. If, by reason of a print or other error, more prizes are claimed than the number set forth in these Official Rules, winner will be determined in a random drawing from among all eligible claimants making purportedly valid claims to award the advertised number of prizes available. Winner is responsible for all federal, state, local and income taxes associated with winning prize.

8. **PUBLICITY RELEASE:** Except where prohibited by law, entry and acceptance of prize constitute permission to use winner's name, prize won, hometown, likeness, video recordings, photographs, and statements for purposes of advertising, promotion and publicity (including online posting) in any and all media now or hereafter known throughout the world in perpetuity, without additional compensation, notification or permission.

9. **GENERAL:** Entrants agree to these Official Rules and the decisions of the Sponsor and the Sweepstakes Administrator, and release the Sponsor, the Sweepstakes Administrator, and their affiliated companies, and all other businesses involved in this Sweepstakes, as well as the employees, officers, directors and agents of each (the "Released Parties"), from all claims and liability relating to their participation in the Sweepstakes, and the acceptance and use/misuse of the prize offered. Entrants assume all liability for and Released Parties shall be held harmless against any liability for any injury, losses or damages of any kind to persons, including personal injury or death, or injury to property caused or claimed to be caused in whole or in part, directly

or indirectly, by participation in this Sweepstakes, acceptance, possession, or use/misuse of the prize, or any claims based on publicity rights, defamation or invasion of privacy, or merchandise delivery. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the prize.

In the event of a dispute over the identity of an Entrant, Entry will be deemed submitted by the "Authorized Account Holder" of the mobile phone number or email address submitted at time of entry. Authorized Account Holder means the natural person who is assigned to a phone number by a wireless service provider or an e-mail address by an online service provider, or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Sponsor may ask any Entrant or potential winner to provide Sponsor with proof, to Sponsor's satisfaction, that such party is the authorized account holder of the phone number and/or email address associated with the Entry. Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void. The Released Parties are not responsible for: (i) lost, late, misdirected, damaged or illegible entries; or (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof; or (iii) any injury or damage to Entrant's or any other person's computer or mobile device related to or resulting from participating in the Sweepstakes. By participating in the Sweepstakes, Entrant (i) agrees to be bound by these Official Rules, including all eligibility requirements, and (ii) agrees to be bound by the decisions of Sponsor and the Sweepstakes Administrator, which are final and binding in all matters relating to the Sweepstakes. Failure to comply with these Official Rules may result in disqualification from the Sweepstakes.

Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures or any factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor. If, for any reason, the Sweepstakes cannot be run as planned, Sponsor may disqualify any suspect entries or individuals from the Sweepstakes and any sweepstakes it sponsors and (a) suspend the Sweepstakes and modify the Sweepstakes to address the impairment, then resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules; and/or (b) award the prize at random from among the eligible, non-suspect Entries received up to the time of the impairment.

THE RELEASED PARTIES ARE NOT RESPONSIBLE IF THIS SWEEPSTAKES CANNOT BE ADMINISTERED OR CONDUCTED OR ANY PRIZE CANNOT BE AWARDED DUE TO CANCELLATIONS, DELAYS, OR INTERRUPTIONS RESULTING OR ARISING FROM ACTS OF GOD, WAR, OR TERRORISM, CIVIL UNREST, STRIKES, SUPPLY SHORTAGES, NATURAL DISASTERS, WEATHER, EPIDEMICS, COMPLIANCE WITH ANY LAW OR ORDER OF A GOVERNMENTAL AUTHORITY, OR ANY OTHER SIMILAR ACT, EVENT, OR OCCURRENCE BEYOND THE REASONABLE CONTROL OF THE SPONSOR. BY PARTICIPATING IN THIS SWEEPSTAKES, PARTICIPANT AGREES THAT THE RELEASED PARTIES WILL NOT BE RESPONSIBLE OR LIABLE FOR ANY INJURIES, DAMAGES, OR

LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES TO PERSONS, INCLUDING DEATH, OR TO PROPERTY ARISING OUT OF ACCESS TO AND USE OF ANY WEBSITE ASSOCIATED WITH THIS SWEEPSTAKES OR THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SUCH SITE, AS APPLICABLE. FURTHER, SPONSOR SHALL NOT BE RESPONSIBLE FOR ANY CANCELLATIONS, DELAYS, DIVERSIONS, CHANGES IN SERVICE OR ACCOMMODATIONS OR SUBSTITUTIONS, OR FOR ANY ACTS OR OMISSIONS BY ANY THIRD PARTIES BEYOND ITS REASONABLE CONTROL, INCLUDING THIRD PARTY PROVIDERS SUPPLYING ANY SERVICES OR COMPONENTS OF THE PRIZE(S) TO WINNERS, OR FOR ANY RESULTING INJURIES, INCLUDING MONEY DAMAGES, COSTS AND EXPENSES, PROPERTY DAMAGES, PERSONAL INJURIES OR DEATH RESULTING THEREFROM. **Legal Warning:** ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DAMAGE, DESTROY, TAMPER OR VANDALIZE THIS WEB SITE OR INTERFERE WITH THE OPERATION OF THE SWEEPSTAKES, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

10. **GOVERNING LAW AND LIMITATION OF LIABILITY:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of Entrants, Sponsor or the Released Parties in connection with the Sweepstakes will be governed by and construed in accordance with the internal laws of the State of Wisconsin, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other laws.

    BY ENTERING THE SWEEPSTAKES, ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (A) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (B) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY) NOT TO EXCEED TEN DOLLARS ($10.00), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (C) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES NOT TO EXCEED TEN DOLLARS ($10.00), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (D) ENTRANTS' REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

11. **DISPUTES:** The parties hereto each agree to finally settle all disputes only through arbitration; provided, however, the Released Parties shall be entitled to seek injunctive or equitable relief in the state and federal courts in Waukesha, Wisconsin and any other court with jurisdiction over the parties. In arbitration, there is no judge or jury and review is limited. The arbitrator's decision

and award is final and binding, with limited exceptions, and judgment on the award may be entered in any court with jurisdiction. The parties agree that, except as set forth above, any claim, suit, action or proceeding arising out of or relating to this Sweepstakes shall be resolved solely by binding arbitration before a sole arbitrator under the streamlined Arbitration Rules Procedures of JAMS Inc. ("JAMS") or any successor to JAMS. In the event JAMS is unwilling or unable to set a hearing date within fourteen (14) days of the filing of a "Demand for Arbitration", then either party can elect to have the arbitration administered by the American Arbitration Association ("AAA") or any other mutually agreeable arbitration administration service. If an in-person hearing is required, then it will take place in Waukesha, Wisconsin**.** The federal or state law that applies to these Official Rules will also apply during the arbitration. Disputes will be arbitrated only on an individual basis and will not be consolidated with any other proceedings that involve any claims or controversy of another party, including any class actions; provided, however, if for any reason any court or arbitrator holds that this restriction is unconscionable or unenforceable, then the agreement to arbitrate doesn't apply and the dispute must be brought in a court of competent jurisdiction in Waukesha, Wisconsin**.** Sponsor agrees to pay the administrative and arbitrator's fees in order to conduct the arbitration (but specifically excluding any travel or other costs of entrant to attend the arbitration hearing). Either party may, notwithstanding this provision, bring qualifying claims in small claims court.

12. **PRIVACY:** As a condition of entering the Sweepstakes, each Entrant gives consent for Sponsor to obtain and deliver his or her name, address and other information to third parties, including Sweepstakes Administrator, for the purpose of administering this Sweepstakes and to comply with applicable laws, regulations and rules, including, without limitation, the storing of your personal information for purposes of complying with state record retention requirements. Any information entrant provides to Sponsor may be used to communicate with entrant in relation to this Sweepstakes or on a Sweepstakes winner's list. Personal information collected from entrants are subject to the Sponsor's Privacy Policy, which can be found at https://www.steinhafels.com/policies/privacy-policy.

13. **OFFICIAL RULES REQUEST:** To request a copy of the Official Rules, see https://files.steinhafels.com/pdfs/official_rules.pdf or send a self-addressed, stamped envelope by January 8, 2027, to: **The Steinhafels $1,000 Shopping Spree Sweepstakes** Official Rules Request, PO Box 654, Social Circle, GA 30025-654.

14. **WINNER CONFIRMATION REQUEST:** For a written confirmation of the winner (available after January 8, 2027), send a stamped, self-addressed envelope (no later than February 8, 2027) to: **The Steinhafels $1,000 Shopping Spree Sweepstakes** Winner Confirmation Request, PO Box 654, Social Circle, GA 30025-654.

15. **SPONSOR / SWEEPSTAKES ADMINISTRATOR: Sponsor:** Steinhafels, Inc., W231 N1013 County Hwy F, Waukesha, WI 53186. **Sweepstakes Administrator:** US Sweepstakes & Fulfillment Co., 1630 30th Street, STE A593, Boulder, CO 80301.

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