

**STEINHAFELS PICK YOUR FAVORITE TREND
OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

1. TO ENTER; ELIGIBILITY REQUIREMENTS: The Steinhafels “Pick Your Favorite Trend” Sweepstakes begins at 12:00:00 a.m. Central Time on April 17, 2019 and ends at 11:59:59 p.m. Central Time on July 13, 2019 the “Entry Period”). Those who are eligible in accordance with these Official Rules may enter by completing the online entry by Sponsor. The sweepstakes entry is accessible via the hypertext link found on Steinhafels.com. Sweepstakes is further limited to legal residents of the states of Illinois and Wisconsin, 18 years or older and who are not an employee, officer or director of Sponsor, its affiliates, subsidiaries, advertising and promotional agencies involved in the administration, development, fulfillment or execution of this Sweepstakes or an immediate family member of or household resident with such persons. For these Official Rules, “immediate family” means mother, step-mother, father, step-father, siblings, step-siblings, children, step-children, wards, grandparents, step-grandparents, domestic partners and spouses, including common law spouses, regardless of where they reside. The Sweepstakes is subject to all applicable federal, state, and local laws. By entering, participants agree to be bound by these Official Rules and to be contacted by Sponsor concerning this Sweepstakes. Participants agree to be bound by the decisions of the Sponsor regarding this Sweepstakes and such decisions shall be final. The Invitation Email is not transferable. Limit one entry per entrant, regardless of means of entry. Void where prohibited or where restricted by law in a manner inconsistent with these Official Rules.

2. RANDOM DRAWING TO DETERMINE WINNER: Entries will be entered into a random drawing to be conducted on or about July 29, 2019. Sponsor’s designated computer is the official time clock for this Sweepstakes.

3. NOTIFICATION OF SELECTED ENTRANTS; DESIGNATION OF WINNER: The prize winner will be confirmed following selection by a random drawing on or about the date specified in Section 2 of these Official Rules and confirmation of compliance with the Official Rules. Sponsor will attempt to notify the entrant who has been selected in the drawing by email, mail or by other means within three business days of the drawing. To be confirmed a winner, the selected entrant will be required to sign and return within seven (7) days of notification attempt, an Affidavit of Eligibility, Liability and Publicity Release (the “Affidavit”) or the prize will be forfeited and an alternate winner may be determined. Following timely receipt of the Affidavit and confirmation by Sponsor of compliance with the Official Rules, the selected entrant will be confirmed a winner and will receive a prize associated with each entrant’s entry.

4. PRIZE: The following prize with the listed Approximate Retail Value (“ARV”) will be awarded to the entrant who is confirmed as a winner: Five hundred dollar (\$500) Steinhafels certificate (ARV \$500; 1 winner). The Steinhafels certificate is for merchandise only and must be used at any Steinhafels store location (visit www.steinhafels.com/locations for locations) in single transaction within 90 days of award. Prize is nontransferable and no substitution of prize by winner is allowed. The certificate is not redeemable for cash. Sponsor reserves the right to award prize (or portion of prize) of equal or greater value, in its sole discretion. Sponsor and the Released Parties assume no responsibility or liability for damages, losses, or injury resulting from acceptance or use of prize or participation in the Sweepstakes. Sponsor reserves the right to request from any entrant additional documentation it reasonably believes is necessary to validate any entry or to award any prize. All federal, state, local, and municipal taxes and any expenses, costs, duties or fees associated with the acceptance and/or use of any prize are the sole

responsibility of the winner. Total value of all prizes to be awarded in this Sweepstakes is Five Hundred Dollars (\$500). Odds of winning depend on the number of eligible entries received.

5. GENERAL CONDITIONS: By participating, entrants agree to these Official Rules and the decisions of Sponsor with respect to the Sweepstakes and the awarding of any prize, which shall be final and binding in all respects. Sponsor and its agents are not responsible for late, lost, illegible or postage-due communications, technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications or by any of the equipment or programming associated with or utilized in this Sweepstakes, or by any human error which may occur in the processing of the entries in this Sweepstakes, or for any liability for damage to any computer system resulting from participation in, or accessing or downloading information in connection with this Sweepstakes. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If, for any reason, the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes process, then Sponsor reserves the right at its sole discretion to cancel or modify the Sweepstakes. If a court of competent jurisdiction deems any provision of these Official Rules invalid or unenforceable, such provisions shall be enforced to the maximum extent permitted and the remaining provisions of the Official Rules shall remain in full force and effect.

6. UNSPORTSMANLIKE CONDUCT: Sponsor reserves the right in its sole discretion to disqualify any individual who tampers or attempts to tamper with the operation of the Sweepstakes; violates the Official Rules, or acts in an unsportsmanlike or disruptive manner. Any use or attempt to use multiple addresses, e-mail accounts or other tactics to enter more than the stated limit of this Sweepstakes may result in disqualification and all associated entries will be void. Any use of third party entry methods will void all such entries by such methods and persons using any like methods will be disqualified. Each entry submission must be entered by the individual entrant.

7. LIMITATIONS OF LIABILITY AND RELEASE: BY PARTICIPATING IN ANY ASPECT OF THE SWEEPSTAKES, YOU AGREE TO THE FULL EXTENT PERMITTED BY LAW TO RELEASE AND HOLD HARMLESS SPONSOR AND ITS SUBSIDIARIES, AFFILIATED ENTITIES, AGENTS, ADVERTISING AND SWEEPSTAKES AGENCIES, AND ALL OF THEIR RESPECTIVE SHAREHOLDERS, OFFICERS, DIRECTORS, EMPLOYEES AND ASSIGNS, MEMBERS, REPRESENTATIVES AND AGENTS (COLLECTIVELY, THE "RELEASED PARTIES"), FROM AND AGAINST ANY CLAIM OR CAUSE OF ACTION ARISING OUT OF PARTICIPATION IN ANY PART OF THE SWEEPSTAKES (INCLUDING, WITHOUT LIMITATION, PREPARING FOR OR PARTICIPATING IN OR SUBMITTING ANY ENTRY AND/OR FROM ANY SWEEPSTAKES RELATED ACTIVITY) OR RECEIPT OR USE OF ANY PRIZE, INCLUDING PROPERTY DAMAGE, PERSONAL INJURY OR DEATH. EACH ENTRANT FURTHER AGREES THAT IN ANY CAUSE OF ACTION, THE RELEASED PARTIES' LIABILITY WILL BE LIMITED TO THE OUT OF POCKET COST OF PARTICIPATING IN THE SWEEPSTAKES, AND IN NO EVENT SHALL THE RELEASED PARTIES BE LIABLE FOR ATTORNEYS' FEES, PUNITIVE, CONSEQUENTIAL, DIRECT OR INDIRECT DAMAGES AND EACH ENTRANT WAIVES THE RIGHT TO CLAIM ANY DAMAGES WHATSOEVER. YOU HEREBY WAIVE ALL RIGHTS AND RELEASE EACH OF THE RELEASED PARTIES FROM ANY CLAIM OR CAUSE OF ACTION, WHETHER NOW KNOWN OR UNKNOWN, OF ANY KIND, INCLUDING BUT NOT LIMITED TO DEFAMATION, INVASION OF RIGHT TO PRIVACY, PUBLICITY OR PERSONALITY OR ANY

SIMILAR MATTER, RELATING TO THE SWEEPSTAKES, THE OPERATION THEREOF, OR ANY SUBMISSION, OR BASED UPON OR RELATING TO THE USE AND EXPLOITATION OF THE SUBMISSION AS CONTEMPLATED HEREIN, EITHER INTENTIONALLY OR OTHERWISE. YOU HEREBY REPRESENT AND WARRANT THAT YOU HAVE READ THESE OFFICIAL RULES AND ARE FULLY FAMILIAR WITH THEM.

8. APPLICABLE LAWS AND JURISDICTION: Issues concerning the construction, validity, interpretation and enforceability of these Official Rules shall be governed by the laws of the State of Wisconsin. All disputes arising out of or connected with this Sweepstakes will be resolved individually, and without resort to class action, exclusively by the exclusive personal jurisdiction and venue of the state and/or federal courts encompassing Waukesha, Wisconsin. Should there be a conflict between the laws of the State of Wisconsin and any other laws, the conflict will be resolved in favor of the laws of the State of Wisconsin. All judgments or awards shall be limited to actual out-of-pocket damages (excluding attorneys' fees) associated with participation in this Sweepstakes and shall not include any indirect, punitive, incidental and/or consequential damages.

9. WINNERS LIST: To receive a copy of the Winner's List by mail, send a self-addressed stamped envelope (except where not required by applicable law) to: Sponsor at the Sweepstakes Address. Limit one request per outer mailer which should be marked "Steinhafels Survey Sweepstakes Attn: Winners List Request." Requests must be received within 6 months of the close of the Entry Period. Limit one request per outer mailer.

SPONSOR: This Sweepstakes is sponsored by Steinhafels, Inc. ("Sponsor"), W231 N1013 County F Waukesha, Wisconsin 53186 (the "Sweepstakes Address").